



April 2017

Dear valued partners,

May is Motorcycle Safety Awareness Month

Motorcycle Safety Awareness Month is the Motorcyclists Confederation of Canada's national initiative to promote motorcycle safety among all road and trail users across Canada.

We need your support

Show your commitment to motorcycle safety and help make Canada one of the safest places in the world to ride a motorcycle. There are three things you need to do:

1. Make safety a priority in May

Focus on safety in the month of May, and this riding season. We have all the tools and resources you need – posters, social media graphics, safety tips, and infographics. Visit the Resource section of our website to [download the tool kit](#) – then share our safety messages among your networks. If you're planning an event, seminar or customer workshop, share our posters and ask guests to take the Pledge.

2. Take the Motorcycle Safety Pledge

Take the Motorcycle Safety Pledge, and then encourage friends, family, colleagues, and customers to take the Pledge. This is a promise to yourself and others to put safety first. Go to [motorcycling.ca](#) and take the **#MotorcycleSafetyPledge**. Then share your pledge with us on [Facebook](#), [Twitter](#) and [Instagram](#).

3. Connect with MCC on social media

Let's support one another on social media. Connect with us on [motorcycling.ca](#), follow us on [Facebook](#), [Twitter](#) and [Instagram](#), and don't forget to sign up for our [newsletter](#).

Let's work together to make this the safest year yet for motorcyclists.

Thank you for your support!

Dave Millier, MCC Chair